







WHY BRADLEY

Our attorneys set us apart from other law firms. From independent client service surveys to legal ranking organizations such as The Best Lawvers in America® and Chambers USA-to our Fellows in the American Colleges, the percentages and relative number of our lawyers recognized are among the highest in the nation.

We recognize that the legal industry is extraordinarily competitive, and we know our clients have a wide choice of legal counsel. We believe the quality of our work, the character of our people, and the collaboration in our culture will continue to drive our clients' growth and success.

MEETING CLIENT **EXPECTATIONS**

Delivering superior client service is at the heart of our firm's core values and integral long-term strategic plan. Our ongoing goal is to exceed client expectations and differentiate our law firm in the area of service, while delivering the highest quality legal services and exceptional value.

Our clients' opinions are of the utmost importance. We have made a significant investment of time and resources to better understand our clients' expectations and their definition of excellent service. Attorneys and staff alike have participated in firmwide service training programs. We have collectively identified our Client Service Best Practices, and we regularly share ideas on how those best practices can be applied to all of our client interactions.

INTERNATIONAL, NATIONAL AND REGIONAL EXPERIENCE

We have the experience to handle the most challenging legal issues faced across a broad range of industries. We meet those challenges through a relentless focus on our clients' best interests coupled with an enduring commitment to helping them find the most efficient and effective legal solutions to meet their business needs.

Our lawyers have substantial courtroom experience in jurisdictions across the country and understand that our clients' business success is at stake during trial. We offer clients the confidence of knowing that their critical matters are in the hands of accomplished attorneys. We draw upon our collective experience handling litigation matters across the country to provide strategic. creative litigation counsel focused on maintaining our clients' competitiveness and success.

Whether our transactional attorneys are helping our clients acquire real property, raise capital, comply with regulatory requirements, obtain and defend intellectual property rights, merge or divest businesses, or enter new markets—we treat their goals as our own. We frequently employ a multidisciplinary approach, assembling a team of legal professionals skilled in divergent practice



5 Attorneys clerked on the U.S. : **79** Attorneys ranked in Supreme Court

223 Attorneys listed in The Best Lawyers in America, Chambers USA. 2015 Edition

41 Attorneys elected as Fellows of the American Colleges

Attorneys licensed in more than 30 states



TOP **REPUTATION**

Recognized across the country, our attorneys serve as national, regional, and statewide counsel for clients across many industries.

> "They are thoughtful and strategic, and they have made a considerable effort to know and understand my business."

> > - Bradley Client 2014 Chambers USA

KEY AREAS OF PRACTICE

BANKING & FINANCIAL

- Lending
 Compliance
 Government Programs
 Mergers & Acquisitions
 Chartering
 DeNovo Formation
 Capital Market
 New Market Tax Credits
 Tax Increment Financing
 Data Privacy & Information Security
 Note Sales

BANKRUPTCY, RESTRUCTURING & DISTRESSED INVESTING

- Bankruptcy & Insolvency Litigation Corporate Restructuring

- Healthcare Restructuring
- Special Servicers
 Distressed Municipal Finance
 Healthcare Pectructuring

CONSTRUCTION & PROCUREMENT

- Project Planning
 Contract Drafting & Change Order Disputes
 Negotiations
 Permitting
 Bid Protests
 Change Order Disputes
 Mediation
 International Arbitration
 Litigation

- Government Contracting Energy

CORPORATE & SECURITIES

- Securities Transactions & Compliance Energy
- Corporate Governance
- Mergers & Acquisitions
 Family-Owned Business
 Corporate Counsel & Business Planning
 Public Finance

ECONOMIC DEVELOPMENT

- Site Selection
 Payment in Lieu of Tax (PILOT)
 Tay Abatement & Capital Credit Agreements
 Large Land Assemblies
 Land Use
 Financing
 Site Acquisition
- Tax Increment Financing (TIF)

EMPLOYEE BENEFITS & EXECUTIVE COMPENSATION

- Employee Stock Ownership Plans
 Pension & Profit-Sharing Plans
- Affordable Care Act (ACA) Compliance
 Restricted Stock Awards
- Stock Option Plans
- Cafeteria Plans
- Deferred Compensation Plans & Trusts
 Audits

- Supplemental Executive Retirement
 - Plans

GOVERNMENTAL AFFAIRS

- Advocacy Strategy at Federal, State & Local Level Compliance Regimes
- Coalition Formation

- Campaign Finance

GOVERNMENT ENFORCEMENT AND INVESTIGATIONS

- Enforcement Proceedings
- Government Contracts & Procurement
- Criminal & Regulatory Violations
 Foreign Corrupt Practices Act (FCPA)
 - Compliance
 - Internal Investigations

HEALTHCARE

- Accountable Care Organizations (ACOs)
 Long-Term Care and Senior Housing
- Healthcare Litigation
- Non-Profit Compliance
- Certificate of Need
- Mergers & Acquisitions
- · Joint Ventures

- Health Information Privacy and Security
 Regulatory Compliance
 Healthcare Fraud & Abuse
 Government Investigation

INTELLECTUAL PROPERTY

- Trademark Licensing & Prosecution IP Portfolio Management
- Copyright Protection
- Patent Licensing & Prosecution Trade Secret Licensing & Litigation

 - Technology Transactions

LABOR & EMPLOYMENT

- Dispute Resolution
- National Labor Relations Board (NLRB) Cases
 Equal Employees 1.2
- Equal Employment Opportunity Commission (EEOC) Cases Risk Avoidance
- Noncompetition Claims
- Contract Claims

- Policies & Procedures
- Employment Agreements
- Union Avoidance Strategies

LITIGATION

- Appellate

- Policyholder Insurance Business LitigationClass ActionCoverageSecurities Litigation
- Matters
- Matters
 Life Sciences
- Class Action
 Environmental & Toxic Tort
 Insurance
 Securities Litigation
 Financial Services Litigation
 Regulatory & Compliance
 Product Liability
 Intellectual Property
 & Competitive Practices

REAL ESTATE

- Commercial Leasing
- Acquisitions & Dispositions
 Financial Solutions
 Zoning & Land Use
- Institutional Investment Foreign Investment

TAX

- Controversy Resolution Partnership & Real Estate

- Dispositions & Reorganizations
 Tax-Exempt Organizations
- Federal Taxation Issues
 State and Local Tax (SALT)
 Formation of Business Entities
 Mergers & Acquisitions
 - Taxation
 - Estate & Gift Taxation

INVESTMENT IN OUR COMMUNITIES

THE BRADLEY ARANT BOULT CUMMINGS LLP FOUNDATION

Bradley Arant has a long history of supporting organizations engaged in charitable, educational, and civic activities. This commitment is expressly included in the firm's core values statement. The firm's attorneys and staff have made significant contributions—through fundraising and volunteer hours—to help those in need and to make our communities a better place to live and work. Established in 2010, the Bradley Arant Boult Cummings Foundation has benefited numerous community organizations in the areas of education, healthcare, medical research, poverty relief, homelessness, the arts, and many other important causes.

HELP FOR THOSE WITHOUT LEGAL REPRESENTATION

Pro bono work is a vital element of our long and distinguished commitment to the communities where our lawyers live and practice, and we encourage this commitment through the firm's Pro Bono Program. All lawyers have an ethical obligation to help address the unmet legal needs of indigent individuals and charitable institutions. As such, the firm aspires to devote three percent of its billable hours to pro bono matters and has adopted a Pro Bono Policy to encourage all of the firm's lawyers to volunteer legal services and to provide formal administrative support for our pro bono work. Our pro bono service includes representation of indigent individuals and non-profit organizations, as well as involvement in matters of broad public concern. We are the only Alabama-based firm that is a member of the Pro Bono Institute, and serve as a challenge member on its Law Firm Pro Bono Project. The firm's involvement with civic, charitable, and community service is essential to our professional behavior, business strategies, and core values, and we encourage this commitment through the firm's Pro Bono Program.

